



Assembly of First Nations (AFN)

3rd Annual National Natural Resources Forum (NNRF)

February 1-4, 2027

Le Centre Sheraton Montreal, Montreal, Quebec

SPONSORSHIP OPPORTUNITIES

Overview

Join the Assembly of First Nations' (AFN) 3rd Annual National Natural Resources Forum (NNRF), at Le Centre Sheraton Montreal, in Montreal, Quebec, the territory of the Mohawks of Kahnawà:ke.

This event brings together First Nations Chiefs and Councils, community members, economic development officers, natural resource officers and workforce development officers, technicians, industry representatives, government officials, non-government organizations, and thought leaders to engage in

facilitated dialogue, networking, and information sharing on Natural Resources.

Sponsorship at events hosted by the AFN builds awareness of your company or organization, raises the profile of your programs and services, and enhances community relations. The 3rd Annual National Natural Resources Forum will bring together approximately 1,000 First Nations delegates from across Canada and is an excellent opportunity for sponsors to connect and engage with attendees.

ABOUT US

The AFN is a national advocacy organization that works to advance the collective aspirations of First Nations across Canada on matters of national or international concern. In addition to the direction provided by Chiefs of each member First Nation, the AFN is guided by an Executive Committee consisting of the National Chief and Regional Chiefs from each province and territory. Representatives from five national councils (Knowledge Keepers, Youth, Veterans, 2SLGBTQIA+ and Women) support and guide the decisions of the Executive Committee.



CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship levels and associated benefits are outlined in six (6) categories. For questions about sponsorship categories or to explore other ways to support this event, please contact: NR-RN@afn.ca.

Tiered Sponsorship



Headdress
\$20,000



Tipi
\$16,000



Canoe
\$12,000



Arrowhead
\$6,000



Cultural
\$3,500



Friend
\$2,000

Corporate Sponsorship Opportunities

BENEFIT	Headdress	Tipi	Canoe	Arrowhead	Cultural	Friend
SPONSOR CONTRIBUTION	\$20,000	\$16,000	\$12,000	\$6,000	\$3,500	\$2,000
Available Sponsorships	1	2	5	5	6	10
Complimentary Corporate Registrations	10	5	3	2	2	1
Premium Table at Trade Show	One 8'x10' booth in Trade Show	One 8'x10' booth in Trade Show	—	—	—	—
Speaking Opportunity	Hosting of Welcoming Reception, and Day 2 Opening Remarks	Plenary Keynote, Panel, or Session	Plenary Keynote, Panel, or Session	—	—	—
Sponsor Recognition – Welcome Reception	✓	—	—	—	—	—
Sponsor Recognition – Gala Dinner	✓	—	—	—	—	—
Sponsor Recognition - Lunch	✓	✓	—	—	—	—
Sponsor Recognition - Breakfast	✓	✓	✓	—	—	—
Sponsor Recognition - Breaks	✓	✓	✓	✓	—	—
Corporate Promotion (Digital & Print)	✓	✓	✓	✓	✓	✓
Sponsor Recognition – Cultural Shows	—	—	—	—	✓	—



Headdress

Fee: \$20,000

The Headdress Sponsor is more than a sponsor. This exclusive partnership provides the opportunity for the Headdress Sponsor to have an elevated presence in all marketing and communication material, and build a relationship with the organizing team.

The Headdress Sponsor will receive:

- Ten (10) complimentary corporate registrations.
- One (1) 8'x10' prime-location booth space in the Trade Show.
- An opportunity to host and speak at the Welcome Reception and Day 2 Opening.
- Recognition as the Welcome Reception Sponsor and Gala Dinner Sponsor.
- Enhanced promotion on all digital and print media related to the 3rd Annual NNRF.



Tipi

Fee: \$16,000

As a Tipi Sponsor, your organization will receive premium visibility. As a Keynote Sponsor, you will set the tone for the day with a keynote address. You will also be provided prominent recognition across the NNRF digital and print media, ensuring strong brand presence throughout the event.

Tipi Sponsors will receive:

- Five (5) complimentary corporate registrations.
- One (1) 8'x10' prime-location booth spaces in the Trade Show
- An opportunity to give a keynote address in plenary.
- Recognition as a Lunch Sponsor.
- Promotion on all digital and print media related to 3rd Annual NNRF.



Canoe

Fee: \$12,000

Canoe Sponsors will receive:

- Three (3) complimentary corporate registrations.
- A speaking opportunity for a keynote, panel, or session.
- Recognition as a Breakfast Sponsor.
- Promotion on digital and print media related to 3rd Annual NNRF.



Arrowhead

Fee: \$6,000

Arrowhead Sponsors will receive:

- Two (2) complimentary corporate registrations.
- Recognition as a Break Sponsor.
- Promotion on digital and print media related to the 3rd Annual NNRF.



Cultural

Fee: \$3,500

Cultural Sponsors will receive:

- Two (2) complimentary corporate registrations.
- Recognition as an Entertainment Sponsor.
- Promotion on digital and print media related to the 3rd Annual NNRF.



Friend

Fee: \$2,000

NNRF Friends will receive:

- One (1) complimentary corporate registration.
- Promotion on digital and print media related to 3rd Annual NNRF.

Payment & Invoicing

- All sponsorship payments must be received in full by January 29, 2027.
- Invoices are issued upon request, payable within 30 days of the invoice date.
- Payments are non-refundable except in the event of cancellation of the NNRF.
- Sponsorship benefits will not be activated until payment is received in full.

Terms of Sponsorship

- The deadline for sponsorship commitment is January 15, 2027.
- Sponsorships are limited and will be awarded on a first-come, first-served basis.
- Sponsors must provide all necessary promotional materials by January 22, 2027.
- Sponsors are responsible for their own travel and accommodation.

Milestone Dates

- January 15, 2027 - Sponsorship commitment deadline.
- January 22, 2027 - Final payment and promotional materials deadline.