



# 45<sup>th</sup> Annual General Assembly

## *Strengthening Our Relations*

July 9-11, 2024 • In-Person Only  
Palais des Congrès, Montréal, Québec

### SPONSORSHIP OPPORTUNITIES





# 45<sup>th</sup> Annual General Assembly *Strengthening Our Relations*

July 9-11, 2024 • **In-Person Only**

Palais des Congrès, Montréal, Québec



## INTRODUCTION

The Assembly of First Nations (AFN) will be hosting its Annual General Assembly (AGA) from July 9-11, 2024, at the Palais des Congrès located at 159, rue Saint-Antoine Ouest, Montréal, QC, H2Z 1H2.

Sponsorship opportunities at the AFN assemblies build awareness of your company or organization, your programs and services, and enhance community relations. The AFN AGA

will convene a significant number of First Nations delegates from across Canada, and is an excellent opportunity for sponsors to interact with and connect to First Nations in attendance.

The following information provides an overview of the sponsorship opportunities available for your consideration.

## ABOUT US

The AFN is a national advocacy organization that works to advance the collective aspirations of First Nations across Canada on matters of national or international nature. The AFN hosts two assemblies a year where mandates and directives for the organization are established through resolutions directed and supported by the First Nations-in-Assembly (elected Chiefs or proxies from member First Nations).

In addition to the direction provided by Chiefs of each member First Nation, the AFN is guided by an Executive Committee consisting of an elected National Chief and Regional Chiefs from each province and territory. Representatives from five national councils (Knowledge Keepers, Youth, Veterans, 2SLGBTQQIA+, and Women) support and guide the decisions of the Executive Committee.



### AFN ANNUAL GENERAL ASSEMBLY JULY 2024

The AGA will be an opportunity for Chiefs to come together to consider issues of concern to First Nations governments and citizens, and to mandate the AFN to undertake work to advance the rights and interests of First Nations.

# CORPORATE SPONSORSHIP OPPORTUNITIES

Levels of sponsorship and benefits are organized into eight categories; if you have any questions concerning the categories, please contact us; the contact information is below.

1. Premium ..... \$100,000
2. Gold Sponsor ..... \$ 50,000
3. Silver Sponsor ..... \$ 35,000
4. Bronze Sponsor..... \$ 25,000
5. AFN event app Sponsor (3 available) ..... \$ 20,000
6. Registration Sponsor ..... \$ 15,000
7. AGA Badge Sponsor.....\$ 10,000
8. Break Sponsor (5 available) .....\$ 5,000



SPONSOR LEVEL	Premium Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Event app Sponsor (3 available)	Registration Sponsor	Badge Sponsor	Break Sponsor (5 available)
SPONSOR CONTRIBUTION	\$100,000	\$50,000	\$35,000	\$25,000	\$20,000	\$15,000	\$10,000	\$5,000
Sponsor logo/acknowledgement on-screen during the AGA	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor logo/acknowledgement on the AFN AGA webpage & signage on-site at the AGA	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary AGA registration	6	3	2	2	2	2	1	
Chair announcement of sponsorship	✓	✓	✓	✓	✓	✓		
Sponsor recognition on AFN social media	✓	✓	✓	✓	✓			
Sponsor message shared with AGA delegates	✓	✓	✓	✓				
Premium exhibitor booth space at the next Annual General Assembly in July 2025 in a location tbd	✓	✓	✓					
Sponsor opportunity for pre-recorded video message to be played during the AGA (3-5 minutes)	✓							
AFN event app sponsor logo on opening page (QR code on all delegate badges links to the AFN event app)					✓			
Sponsor logo/acknowledgement on registration email to AGA delegates						✓		
Sponsor logo/acknowledgement on AGA name badges							✓	
Sponsor logo/acknowledgement on signage at coffee stations for AGA delegates								✓

## SPONSORSHIP INQUIRIES

For more information or to discuss sponsorship opportunities for the AFN 2024 Annual General Assembly, please contact:

Telephone: 613-241-6789

Toll-Free: 1-866-869-6789

E-mail: [sponsors@afn.ca](mailto:sponsors@afn.ca)