



ASSEMBLY OF FIRST NATIONS

2024
Winter Gala

UNDER THE NORTHERN LIGHTS

Date: Thursday, December 5th

Time: 6:15 p.m. EST

Location: Rogers Centre Ottawa
(previously the Shaw Centre)

SPONSORSHIP PACKAGE

ASSEMBLY OF FIRST NATIONS

2024
Winter Gala

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Join us for an evening of networking, dinner, dancing, celebration, and talented performances.

Thursday, December 5, 2024

Networking Social - 6:15 PM

Dinner - 7:15 PM

**Rogers Centre Ottawa (formerly the Shaw Centre)
55 Colonel By Drive, Ottawa, Ontario, K1N 9J2**

For more information about the AFN Winter Gala or if you have any questions, please contact us at Gala@afn.ca.

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Dear Supporter,

The Assembly of First Nations (AFN) warmly invites you to join us for its annual Winter Gala, on Thursday, December 5, 2024, at the Rogers Center in Ottawa, Ontario, on the unceded traditional territory of the Algonquin Anishinaabe First Nations people. This year's theme is "Under the Northern Lights".

As you may know, the AFN is a national advocacy that works to advance the collective aspirations of First Nations individuals and communities across Canada on matters of national or international nature and concern.

We invite you to explore the various sponsorship opportunities available during this event, which will allow you to get involved, build connections and help build cultural understanding. By participating in or sponsoring the AFN Annual Winter Gala, you can contribute to an evening of networking and celebration bringing together First Nations leaders, government representatives, corporate partners and advocates from various sectors, all working towards our common goal of bringing about meaningful change.

Sponsorship options may include a VIP reception, or supporting activities such as dining, entertainment, emcee or table sponsorship. We anticipate a strong participation at the gala, which will provide an important platform for visibility and promotion.

Thank you for taking the opportunity to support the AFN Winter Gala and contribute to the success of this important event. We wish you a happy and peaceful holiday season.

Warm regards,
Andrew Bisson
Chief Executive Officer of the Assembly of First Nations

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SPONSORSHIP OPPORTUNITIES

Levels of sponsorship and benefits are spread over various categories but can also be specially customized to fit the prospective sponsor's awareness and communications objectives. Please enquire about this possibility.



Dinner Sponsor \$20,000 (1 available)

Food is a universal language that brings people together. With the help of this sponsor, we will ensure a team of professional chefs and servers will customize a menu that is just right for our guests.

Sponsor will receive:

- One (1) Diamond Level table (10 guests) to the Winter Gala
- Verbal acknowledgment of sponsorship at the event
- Corporate logo prominently displayed, a link to your company's website featured on the AFN website
- Opportunity to display a 10-second pre-taped holiday message on-screen
- Opportunity to display a half-page company profile and/or advertisement in the Gala program
- Opportunity for signage or display at the event
- Opportunity to have information displayed on the table
- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at the Gala and Special Chiefs Assembly.

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Entertainment Sponsor \$15,000 (1 available)

Set an exciting tone for the evening's festivities. As a part of the AFN Winter Gala, we will be featuring musical talents throughout the evening. Guests will be in the winter spirit as they tap their toes from the moment they arrive.

Sponsor will receive:

- One (1) Platinum level table (10 guests)
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display a half-page company profile and/or advertisement
- in the Gala program
- Logo on event posters seen throughout the Gala
- Corporate logo looped on the sponsorship screen at the Gala



Networking Reception \$10,000 (1 available)

Invitations for you and your guests to attend the VIP reception prior to the gala.

Sponsor will receive:

- One (1) Platinum Level table (10 guests)
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display a 1/4 page company profile and/or advertisement in the Gala program
- Corporate logo looped on the sponsorship screen at the Gala

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Master of Ceremonies Sponsor \$8,000 (1 available)

The simple yet elegant and important role of a Master of Ceremonies is to direct, guide, and inform guests. Thus, the MC will be the key to our success! This is an opportunity to sponsor the most visible representative of the AFN at the Winter Gala.

Sponsor will receive:

- One (1) Gold level table (10 guests)
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display a 1/4 page company profile and/or advertisement in the Gala program
- Corporate logo looped on the sponsorship screen at the Gala



Youth Council Sponsorship: \$5,700 (1 available)

The National Youth Council are our future leaders, and our youth are fundamental to the work of the Assembly of First Nation. This sponsorship provides the opportunity to support our youth in networking and engagement.

Sponsor will receive:

- One (1) Gold level table (10 guests), and two (2) Silver level tables for the National Youth Council
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to engage with the National Youth Council, either at their meeting during the Special Chiefs Assembly or at a future meeting.

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TABLE SPONSORSHIPS

◆ Diamond Level Table \$5,000

- Corporate table - proximity to the head table- 1st tier
- Ten (10) tickets
- Thanks/acknowledgments at dinner by MC and on-screen projection
- Opportunity to display a 10-second pre-taped holiday message on-screen
- Logo to be prominently displayed throughout dinner
- Gift for each guest
- Four (4) bottles of wine (2 red/2 white)

☀ Platinum Level Table \$3,600

- Corporate table - 2nd tier
- Ten (10) tickets
- Thanks/acknowledgments at dinner by MC and on-screen projection
- Logo to be displayed throughout dinner
- Gift for each guest
- Two (2) bottles of wine (red/white)

☀ Gold Level Table \$2,600

- Corporate table 3rd tier
- Ten (10) tickets
- Logo to be displayed throughout dinner
- Gift for each guest
- Two (2) bottles of wine (red/white)

☀ Silver Level Table \$1,900

- Corporate table for ten (10)
- Smaller logo on-screen with all Silver sponsors

👤 Individual Tickets \$300

**Diamond, Platinum, and Gold tables all have the option to be alcohol free*

Thank you!
*We look forward to welcoming your
organization as a sponsor of the AFN Winter Gala.*