



THE 2ND NATIONAL ASSET MANAGEMENT

An Asset Management Approach to “Closing the Infrastructure Gap”

Dates: March 7-9, 2023 • Hilton Lac Leamy • Gatineau, Quebec

CORPORATE SPONSORSHIP OPPORTUNITIES

Come and join us in Gatineau as part of this important Conference!

We invite you to become a sponsor of the Assembly of First Nations (AFN) 2nd National Asset Management Conference and Trade Show: *An Asset Management Approach to “Closing the Infrastructure Gap”*.

The Conference will focus on discussion and updates on progress by First Nations on their work related to Asset Management Planning (AMP); sharing of successful AMP stories; networking and information sharing; and ongoing challenges with the operations and maintenance of assets.

It will provide a forum for networking for First Nations, First Nations organizations and industry partners on current and innovative AMP practices.

It is expected that the audience will be those interested in improving the ways First Nations asset management planning is understood, managed, and delivered.

Come to the Conference as a sponsor and interact with a wide range of delegates: Chiefs and Councils; Public Works Managers; First Nations Asset Managers; Water and Wastewater Operators and Technicians, First Nations organizations; individuals working in the field of asset management and capital planning; technicians; consultants, industry and academia; and, governmental and non-governmental entities interested in First Nations infrastructure issues.

If you are interested in being a corporate sponsor for the 2nd National Asset Management Conference and Trade Show, please send an email outlining your interest to:

infrastructure@afn.ca



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CORPORATE SPONSORSHIP OPPORTUNITIES

PLATINUM \$25,000

- Prominent display of company name & logo recognition, including on-site signage, projector display and announcement
- Opportunity to provide sample product/literature in Symposium kit/distribution table
- Opportunity to address Symposium delegates during the plenary session
- Company name recognition on the AFN website with a link to your corporate website, in the Conference program, and on promotional materials
- One (1) Exhibitor Booth in a prime location
- Four (4) event registrations

GOLD \$20,000

- Company name & logo recognition conference, including on-site signage, projector display and announcement
- Opportunity to provide sample product/literature in Symposium kit/distribution table
- Company name recognition on the AFN website with a link to your corporate website, in the Conference program, and on promotional materials
- One (1) Exhibitor Booth
- Three (3) event registrations

SILVER \$15,000

- Company name & logo recognition, including on-site signage, website, Conference program, promotional materials and announcement
- One (1) Exhibitor Booth
- Two (2) event registrations



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WELCOME RECEPTION SPONSOR (\$10,000)

The symposium welcome reception happens on Monday, February 6, 2023, in conjunction with our first registration evening, and we expect 150-200 people to attend. AFN will organize entertainment and provide catering.

- Company name & logo recognition, including on-site signage, Conference program, announcement during the event and recognition during the opening ceremonies.
- One (1) Exhibitor Booth
- One (1) event registrations

Other Sponsorship Opportunities:

- Breakfasts
- Lunches
- Individual health breaks

| SPONSOR LEVEL | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Reception Sponsor |
|--|------------------------|-----------------|-----------------|-------------------|
| SPONSOR CONTRIBUTION | \$25,000 | \$20,000 | \$15,000 | \$10,000 |
| Opportunity to address Conference delegates during a plenary session | ✓ | | | |
| Opportunity to provide sample product/literature in Conference kit/distribution table | ✓ | ✓ | | |
| Company name recognition on the AFN website with a link to your corporate website, in the Conference program, and on promotional materials | ✓ | ✓ | | |
| Exhibitor Booth | ✓ In prime location | ✓ | ✓ | ✓ |
| Display of company name and logo recognition, including projector display and announcement during the Conference | ✓ | ✓ | ✓ | ✓ |
| Complimentary event registration | 4 | 3 | 2 | 1 |