



ASSEMBLY OF FIRST NATIONS

ANNUAL GENERAL ASSEMBLY

JULY 11-13, 2023 • HALIFAX CONVENTION CENTRE - HALIFAX, NOVA SCOTIA

ASSEMBLÉE DES PREMIÈRES NATIONS

ASSEMBLÉE GÉNÉRALE ANNUELLE

DU 11 AU 13 JUILLET 2023 • CENTRE DES CONGRÈS DE HALIFAX
HALIFAX (NOUVELLE-ÉCOSSE)



HALIFAX (KJIPUKTUK) IS LOCATED IN MI'KMA'KI, THE ANCESTRAL AND UNCEDED TERRITORY OF THE MI'KMAW PEOPLE
HALIFAX (KJIPUKTUK) EST SITUÉE SUR LE MI'KMA'KI, TERRITOIRE ANCESTRAL ET NON CÉDÉ DU PEUPLE MI'KMAW



Assembly of First Nations 44th Annual General Assembly

July 11-13, 2023

Halifax Convention Centre, 1650 Argyle Street,
Halifax, Nova Scotia, B3J 0E6.

Digital Promotion Toolkit



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Background

The Assembly of First Nations (AFN) Annual General Assembly (AGA) will take place July 11-13, 2023, with dialogue sessions taking place on July 10, 2023, in Halifax (Kjipuktuk), Nova Scotia, located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaw people.

First Nations-in-Assembly meet twice a year to discuss and pass resolutions that determine the various policy areas the AFN engages and decides the mandate of the organization.

Hundreds of First Nations leadership, Chiefs, Knowledge Keepers, Elders, youth, and 2SLGBTQQIA+ people from across the country will gather to network during the AFN Circle of Trade Show and take part in discussion and decision-making on key priorities that advance First Nations rights and self-determination, strengthen nations, and promote equity for First Nations.

To help spread the word about the AFN AGA, we have created a digital promotion toolkit that contains suggested messages, hashtags, and digital assets that you can use to promote the AFN 44th AGA and encourage participation from First Nations from coast-to-coast-to-coast.

For more information, please contact AFN Communications at afncommunications@afn.ca.



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Useful Resources

Check out the [AFN 44th AGA website](#) for more information of an event agenda, resolutions package, social and cultural events, registration and more.

How to Get Involved

Share, Like and Tag

You can get involved with the AFN 44th AGA campaign in the following ways:

- Follow AFN on Twitter, Facebook, Instagram, LinkedIn, and YouTube.
- Share and like AFNs social media posts.
- Tag AFN in your posts.



[@AFN Updates](#)



[@Assembly of First Nations/Assemblée des premières Nations](#)



[@assemblyoffirstnations](#)



[@AssemblyofFirstNations](#)



[@assembly-of-first-nations](#)

Social Media Messages and Assets

- Join the AFN on July 11-13 for the hybrid #2023AFNAGA in Halifax (Kjipuktuk), Nova Scotia, and participate in discussion and decision-making on key priorities that advance First Nations rights and self-determination. Register here: <https://meetings.afn.ca/Meeting>.
- Are you ready for the #2023AFNAGA? Join First Nations leaders, Knowledge Keepers, youth, 2SLGBTQQIA+ people, and delegates from across Canada to drive change for First Nations. Register here: <https://meetings.afn.ca/Meeting>.
- Register now and take part in the #2023AFNAGA! Join us from July 11-13 in Kjipuktuk (Halifax), Nova Scotia to discuss and deliberate on First



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Nations priorities across Canada. Register here:

<https://meetings.afn.ca/Meeting>.

- Are you attending the #2023AFNAGA? The AFN Circle of Trade Show will take place July 11-13, 2023, in the Halifax Convention Centre. It's an excellent opportunity to network with First Nations, organizations, businesses, and government. Entry to the AFN Circle of Trade Show is free! Learn more: <https://afn.ca/events/44th-annual-general-assembly/>.
- Join First Nations leaders, citizens, and observers for the hybrid #2023AFNAGA to advance the priorities of rights holders from coast to coast to coast. To view the agenda, and find updates and information on the #2023AFNAGA, please visit the AGA website: <https://afn.ca/events/44th-annual-general-assembly/>.

Suggested Hashtags

- #2023AFNAGA

Suggested Visual Assets for Social Media

Share the materials attached on your social media platforms and encourage First Nations from across your region to participate and have their voices heard on key priorities affecting their communities.

AGA Save the Date Graphics

- [Twitter](#)
- [Instagram](#)
- [Facebook](#)
- [LinkedIn](#)

Circle of Trade Graphics

- [Twitter](#)
- [Instagram](#)
- [Facebook](#)
- [LinkedIn](#)



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E-Blasts to First Nations Leadership

Share the below e-blast in your region to generate interest and encourage their registration. The following e-blasts include valuable information and can be adapted for regional-specific information.

Sample #1

Greetings Leadership,

The [Assembly of First Nations \(AFN\) Annual General Assembly \(AGA\)](#) will take place July 11-13, 2023, with dialogue sessions taking place on July 10, in Halifax (Kjipuktuk), Nova Scotia, located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq people. The AFN AGA and AFN Circle of Trade Show will be held at the Halifax Convention Centre located at 1650 Argyle Street, Halifax, Nova Scotia, B3J 0E6.

The AFN Circle of Trade Show will take place July 11-13, 2023, held at the Halifax Convention Centre. Entry to the AFN Circle of Trade Show is free and is an excellent opportunity to facilitate networking among First Nations, organizations, businesses, and government.

[Get your registration TODAY and avoid the line ups!](#)

For more information, please visit the AFN website at <https://afn.ca/events/44th-annual-general-assembly/>.

Sample #2

Greetings Leadership,

The [Assembly of First Nations \(AFN\) Annual General Assembly \(AGA\)](#) will take place July 11-13, 2023, with dialogue sessions taking place on July 10, in Halifax (Kjipuktuk), Nova Scotia, located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq people. The AFN AGA will be held at the Halifax Convention Centre located at 1650 Argyle Street, Halifax, Nova Scotia, B3J 0E6.



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Get your registration online TODAY and avoid the line ups! You can also complete the registration form included in this notice and FAX it to Tash Cote at 613-241-5808 or by email to registration@afn.ca.

The Assembly of First Nations Nova Scotia is proud to be hosting the 44th AFN AGA in Halifax, NS, located in Mi'kma'ki, the ancestral and unceded territory of the Mi'kmaq people. The AFN Nova Scotia is planning exciting social and cultural events for the AGA. Find out more here: <https://afn.ca/events/44th-annual-general-assembly/>.

Please find attached documents for your information and reading. For more information and to view 44th Annual General Assembly Documents, please visit: <https://afn.ca/events/44th-annual-general-assembly/>.

Contact Information

If you have any questions, please contact the AFN Communications Sector at afncommunications@afn.ca or Genna Benson, Director of Communications, at gbenson@afn.ca.