



ASSEMBLY OF FIRST NATIONS

2023

Winter Gala

TOGETHER IN CELEBRATION

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Winter Gala

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Join us for an evening
of networking, dinner, dance,
celebration & talented performers

Thursday, December 7, 2023

Networking Social | 6:15 PM

Dinner | 7:15 PM

The Westin

11 Colonel By Drive,

Ottawa, Ontario

K1N 9H4

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Dear Supporter,

The Assembly of First Nations (AFN) will host its *Annual Winter Gala* on Thursday, December 7, 2023, following our annual Special Chiefs Assembly here in Ottawa.

As you may know, the AFN is a national advocacy that works to advance the collective aspirations of First Nations individuals and communities across Canada on matters of national or international nature and concern.

You are invited to consider the wide range of opportunities that are available to network and to build bridges and cultural understanding. The AFN extends an invitation for your participation in and/or sponsorship of the Annual Winter Gala. This contribution is possible in various ways as outlined in the sponsorship opportunities below, but may include VIP reception and being a dinner, entertainment, MC or table sponsor.

Thank you for your consideration and for your help in making this important event a success! Wishing you the very best for the holiday season.

Respectfully,

Amber Potts,
Interim Chief Executive Officer of the Assembly of First Nations

Winter Gala

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SPONSORSHIP OPPORTUNITIES

Levels of sponsorship and benefits are spread over various categories but can also be specially customized to fit the prospective sponsor's awareness and communications objectives. Please enquire about this possibility.



Dinner Sponsor \$20,000 (1 available)

Food is a universal language that brings people together. With the help of this sponsor, we will ensure a team of professional chefs and servers will customize a menu that is just right for our guests.

Sponsor will receive:

- One (1) Diamond Level table (10 guests) to the Winter Gala
- Verbal acknowledgment of sponsorship at the event
- Corporate logo prominently displayed, a link to your company's website featured on the AFN website
- Opportunity to display a 10-second pre-taped holiday message on-screen
- Opportunity to display a half-page company profile and/or advertisement in the Gala program
- Opportunity for signage or display at the event
- Opportunity to have information displayed on the table
- Logo on event posters seen throughout the Winter Gala
- Corporate logo looped on the sponsorship screen at the Gala and Special Chiefs Assembly.

Winter Gala



Entertainment Sponsor \$15,000 (1 available)

Set an exciting tone for the evening's festivities. As a part of the AFN Winter Gala, we will be featuring musical talents throughout the evening. Guests will be in the winter spirit as they tap their toes from the moment they arrive.

Sponsor will receive:

- One (1) Platinum level table (10 guests)
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display a half-page company profile and/or advertisement in the Gala program
- Logo on event posters seen throughout the Gala
- Corporate logo looped on the sponsorship screen at the Gala



Networking Reception \$10,000 (1 available)

Invitations for you and your guests to attend the VIP reception prior to the gala.

Sponsor will receive:

- One (1) Platinum Level table (10 guests)
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display a 1/4 page company profile and/or advertisement in the Gala program
- Corporate logo looped on the sponsorship screen at the Gala

Winter Gala



Master of Ceremonies Sponsor \$8,000 (1 available)

The simple yet elegant and important role of a Master of Ceremonies is to direct, guide, and inform guests. Thus, the MC will be the key to our success! This is an opportunity to sponsor the most visible representative of the AFN at the Winter Gala.

Sponsor will receive:

- One (1) Gold level table (10 guests)
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to display a 1/4 page company profile and/or advertisement in the Gala program
- Corporate logo looped on the sponsorship screen at the Gala



Youth Council Sponsorship: \$5,700 (1 available)

The National Youth Council are our future leaders, and our youth are fundamental to the work of the Assembly of First Nation. This sponsorship provides the opportunity to support our youth in networking and engagement.

Sponsor will receive:

- One (1) Gold level table (10 guests), and two (2) silver level tables for the National Youth Council
- Verbal acknowledgment of sponsorship at the event
- Corporate logo with a link to your company's website will be featured on the AFN website
- Opportunity to engage with the National Youth Council, either at their meeting during the Special Chiefs Assembly or at a future meeting.

Winter Gala

TABLE SPONSORSHIPS



Diamond Level Table \$5,000

- Corporate table - proximity to the head table- first-tier
- Ten (10) tickets
- Thanks/acknowledgments at dinner by mc and on-screen projection
- Opportunity to display a 10-second pre-taped holiday message on-screen
- Logo to be prominently displayed throughout dinner
- Gift for each guest
- Four (4) bottles of wine (2 red/2 white)



Platinum Level Table \$3,600

- Corporate table - 2nd tier
- Ten (10) tickets
- Thanks/acknowledgments at dinner by MC and on-screen projection
- Logo to be displayed throughout dinner
- Gift for each guest
- Two (2) bottles of wine (red/white)



Gold Level Table \$2,600

- Corporate table 3rd tier
- Ten (10) tickets
- Logo to be displayed throughout dinner
- Gift for each guest
- Two (2) bottles of wine (red/white)



Silver Level Table \$1,900

- Corporate table for ten (10)
- Smaller logo on-screen with all silver sponsors



Individual Tickets \$300

**Diamond, Platinum, and Gold tables all have the option to be alcohol free*

THANK YOU!

We look forward to including your organization as a sponsor of the Assembly of First Nations' Winter Gala