



Assembly of First Nations (AFN)

# 2<sup>nd</sup> Annual National Natural Resources Forum (NNRF)

February 10-11, 2026

Calgary TELUS Convention Centre, Calgary, Alberta

## SPONSORSHIP OPPORTUNITIES

### Overview

Join the Assembly of First Nations' (AFN) 2<sup>nd</sup> Annual National Natural Resources Forum (NNRF), at the Calgary TELUS Convention Centre, on the unceded and ancestral territories of the Blackfoot First Nations of Siksika, the Piikani, the Kainai; the Stoney Nakoda First Nation tribes of Chiniki, Bearspaw, and Wesley; and the Tsuut'ina First Nation in Calgary, Alberta.

Under the theme "Strengthening our Sovereignty," this event invites First Nations Chiefs and Councils, community members, economic development officers, natural resource officers and workforce development officers, technicians, industry representatives, government officials, non-government organizations,

and thought leaders to engage in facilitated dialogue, networking, and information sharing on Natural Resources.

Sponsorship at events hosted by the AFN builds awareness of your company or organization, raises the profile of your programs and services, and enhances community relations. The 2<sup>nd</sup> Annual National Natural Resources Forum will bring together over 300 First Nations delegates from across Canada and is an excellent opportunity for sponsors to connect and engage with attendees.

### ABOUT US

The AFN is a national advocacy organization that works to advance the collective aspirations of First Nations across Canada on matters of national or international concern. In addition to the direction provided by Chiefs of each member First Nation, the AFN is guided by an Executive Committee consisting of an elected National Chief and Regional Chiefs from each member of province and territory. Representatives from five national councils (Knowledge Keepers, Youth, Veterans, 2SLGBTQQIA+ and Women) support and guide the decisions of the Executive Committee.





# CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship levels and associated benefits are outlined into six (6) categories. For questions about sponsorship categories or to explore other ways to support this event, please contact: [NR-RN@afn.ca](mailto:NR-RN@afn.ca).

## Tiered Sponsorship



Headdress  
\$25,000



Tipi  
\$20,000



Canoe  
\$10,000



Arrowhead  
\$5,000



Cultural  
\$3,000



Friend  
\$1,500

## Corporate Sponsorship Opportunities

BENEFIT	Headdress	Tipi	Canoe	Arrowhead	Cultural	Friend
SPONSOR CONTRIBUTION	\$25,000	\$20,000	\$10,000	\$5,000	\$3,000	\$1,500
Available Sponsorships	1	1	3	5	10	10
Complimentary Corporate Registrations	10	5	3	1	1	–
Premium Table at Resource Space	One 8'x8' booth in Resource Space	One 8'x8' booth in Resource Space	–	–	–	–
Speaking Opportunity	Hosting of Welcoming Reception	Plenary Keynote, Panel, or Session	Plenary Keynote, Panel, or Session	–	–	–
Sponsor Recognition – Welcome Reception	✓	–	–	–	–	–
Sponsor Recognition – Lunch	✓	✓	–	–	–	–
Sponsor Recognition – Breakfast	✓	✓	✓	✓	–	–
Corporate Promotion (Digital & Print)	✓	✓	✓	✓	✓	✓
Sponsor Recognition – Cultural Shows	–	–	–	–	✓	–



## Headdress

**Fee: \$25,000**

The Headdress Sponsor is more than a sponsor, this exclusive partnership will afford the opportunity for the Headdress Sponsor to have an elevated presence in all marketing and communication material, and build a relationship with the organizing team.

### The Headdress Sponsor will receive:

- Ten (10) complimentary corporate registrations.
- One (1) 8'x8' prime-location booth spaces in the venue's Mezzanine.
- An opportunity to host and speak at the Welcome Reception.
- Recognition as the Welcome Reception Sponsor.
- Enhanced promotion on all digital and print media related to the 2<sup>nd</sup> Annual NNRF.



## Tipi

**Fee: \$20,000**

As a Tipi Sponsor, your organization will receive premium visibility. As a Lunch Keynote Sponsor, you will set the tone for the day with a keynote address, influencing the conversations that follow. You will also be provided prominent recognition across the NNRF digital and print media, ensuring strong brand presence throughout the event. Tipi Sponsors will receive:

### Five (5) complimentary corporate registrations.

- An opportunity to give a keynote address at Lunch on Day 1.
- Recognition as a lunch Sponsor.
- Promotion on all digital and print media related to 2<sup>nd</sup> Annual NNRF.



## Canoe

**Fee: \$10,000**

### Canoe Sponsors will receive:

- Three (3) complimentary corporate registrations.
- A speaking opportunity for a keynote, panel, or session.
- Recognition as a Breakfast Sponsor.
- Promotion on digital and print media related to 2<sup>nd</sup> Annual NNRF.



## Arrowhead

**Fee: \$5,000**

### Arrowhead Sponsors will receive:

- Two (2) complimentary corporate registrations.
- Recognition as a Breakfast Sponsor.
- Promotion on digital and print media related to the 2<sup>nd</sup> Annual NNRF.



## Cultural

**Fee: \$3,000**

### Bronze Sponsors will receive:

- One (1) complimentary corporate registration.
- Recognition as a NNRF Break or Entertainment Sponsor.
- Promotion on digital and print media related to the 2<sup>nd</sup> Annual NNRF.



## Friend

**Fee: \$1,500**

### NNRF Friends will receive:

- Promotion on digital and print media related to 2<sup>nd</sup> Annual NNRF.

## Payment & Invoicing

- All sponsorship payments must be received in full by February 6, 2026.
- Invoices are issued upon request payable within 30 days of the invoice date.
- Payments are non-refundable except in the event cancellation of the NNRF.
- Sponsorship benefits will not be activated until payment is received in full.

## Terms of Sponsorship

- The deadline for sponsorship commitment is January 30, 2026.
- Sponsorships are limited and will be awarded on a first-come, first-served basis.
- Sponsors must provide all necessary promotional materials by January 30, 2026.
- Sponsors are responsible for their own travel and accommodation.

## Milestone Dates

- January 30, 2026 - Sponsorship commitment and promotional materials deadline.
- February 6, 2026 - Final payment deadline.